

2018 CWS Summit & Collaboration in the Gig Economy – Agenda

CWS SUMMIT

COLLABORATION IN THE GIG ECONOMY

CWS SUMMIT
NORTH AMERICA

Important note: The CWS Summit is available only to corporate buyers and contingent workforce program managers. Staffing firms, VMS, MSP or related suppliers do not qualify. Program subject to change.

— Tuesday, October 2, 2018

2:45 – 3:30 PM

CONCURRENT SESSIONS

*Technology Track***Re-energizing Your Gen 1 MSP Using Business Intelligence and Predictive Analytics | Dallas C**

For many programs, it can be challenging to decide what to do once the VMS is in place and reqs are being filled. Popular ideas include supplier rationalization, rate reductions, diversity spend growth, talent communities, services procurement spend, rogue spend capture, international spend growth, direct sourcing, increased co-employment/compliance focus, or the ever-popular “all of the above” approach. Which data driven strategies are most appropriate for you? How do you decide? And what are the key tradeoffs? Should you even risk fixing something that may not be broken? As the MSP sector matures, these questions are increasingly at the forefront of buyers’ minds. Come hear from leading industry professionals how they addressed these situations and how they sold their vision internally.

*Moderator:***Nina Vaca**, CEO & Chairman, Pinnacle Group*Panelists:***Marc F. Hall**, Contingent Workforce Management Leader, Marsh and McLennan**Michael Keiper**, SVP, MSP Solutions, Pinnacle Group**Henry Murphy III**, Director, Global Category Management, S&P Global

IDEAS IN ACTION (IIA)

IIA sessions showcase supplier solutions to the industry’s most pressing challenges.

How Companies Can Use Technology to Better Support the Millennial Worker | Fair Park 1*Presented by Acro Service Corporation*

The corporate world has seen a significant rise in spending for corporate education and training which directly correlates to the ‘why and how’ this age group is challenged in today’s work environment. This Ideas in Action session discusses innovative ways to use technology and gamification to train and manage the Millennial workforce. By 2020, 75% of the workforce will be comprised of Millennials. They are a technology-savvy demographic but companies are not using technology to have the greatest impact with this generation – most specifically in education and training. Attend this session and learn:

- How to train and educate using Learning Management Systems
- How to add gamification into your training as well as management of Millennials
- Industry technology that helps track workforce training for your contingent labor force including Millennial workers

*Speaker:***Amy J. Keely**, Director of Marketing, Acro Service Corporation