

## Understanding Millennial Employees

\$75 for Members / \$95 Non-Members

\$20 discount per webinar when you register for the entire Millennial series (add both webinars\* to cart for discount)

Millennials are often a disparaged and misunderstood generation of employees in the workplace. However, we can learn from them because they are more likely to leave companies quickly when dissatisfied, whereas others may be slower to leave – or be less engaged and efficient workers – for the exact same reasons. Please join us for this 60-minute webinar to better understand the unique millennial collective mindset, how the millennial employee fits within your workplace and how to interpret what they are really saying, leading to overall improved performance.

### What you will Learn:

- What companies really need to do to support millennials.
- How to develop a dialog forum for millennials.
- Understanding millennial psychology for better performance.
- Time you need to allocate to a millennial.
- How to mimic their learned behavior.
- Creating the structure millennials need.

### Expert Presenter:



**Amy J. Keely** is an award-winning Marketer, CEO and Professor whose information-packed workshops, seminars and master classes have provided help entrepreneurs and business professionals expand their knowledge to identify areas of growth. She holds a Bachelor of Arts degree in English from the University of Michigan, a Master in Business Administration (MBA) and a Master of Education (M.Ed.) and is now a Ph.D. candidate.

### Certification:

One (1) credit for the MI Chamber Basic or Advanced Human Resource Compliance **AND** Management & Supervision Certification Programs.

One (1) HR (General) recertification credit hour for PHR, SPHR and GPHR recertification through the HR Certification Institute.

One (1) PDC for the SHRM-CP or SHRM-SCP.