



To whom it may concern,

The Michigan Chamber of Commerce provides its members with Business, Marketing and Human Resource (HR) related educational classes both for professional development and HR certifications. Since 2017, we have partnered with Professor Amy Keely to incorporate her master classes in our educational program.

Our members and staff who have attended her master classes have provided very positive feedback about her insightful, nuanced, and unique perspective. Her most recent generational workforce master class on the Zoomer/Generation Z provoked an immediate positive response from our own Millennial workers. They communicated to other staff and committee members that Amy's master class was a 'must watch'.

Amy has provided materials in a timely fashion and has been an engaging presenter in our speaking forums. She is clear, concise and recaps ideas to help members capture key points in her presentations. Additionally, she has provided new and relevant topic ideas with the purpose of helping to add value to our educational program.

For any organization seeking an educational or motivational speaker, we highly recommend Amy Keely.

Sincerely,

Tammy Zdunic  
Membership Project Manager  
(Former Director of Training and Education Solutions)  
Michigan Chamber of Commerce  
517-371-7670  
tzdunic@michamber.com