



VBOC

To,

Amy J. Keely, MBA, M.Ed. & PhD Candidate, Motivational Speaker, Business & Marketing Consultant

September 26, 2017

Subject: Webinar: What You Need to Know About Marketing

Dear Professor Keely,

I really appreciate your generosity for partnering with us on the webinar to present What You Need to Know About Marketing.

We appreciate you taking the time out of your busy schedule to present this webinar. The information and resources were excellent for our veteran clients of vetBizCentral. Who knows what good will result from our collaborative effort to encourage the growth of veteran business in franchising?

I would again like to thank you for your assistance and for providing us the opportunity to hold this webinar for our clients of Michigan, Indiana and Ohio.

Yours faithfully,

Michael Golwitzer

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